An Invitation

Our Local Health District’s *Living Quality & Safety Awards* program and Symposium are going from strength to strength.

We take great pride in the recognition and inspiration these events give to our 7,000 staff. As natural innovators, health professionals working in rural areas are constantly looking for new ways to provide better care, and the Awards and Symposium give us the opportunity to showcase and celebrate their achievements.

Across the Western NSW Local Health District, the work of our teams is supported and amplified by the partnerships we form with a range of providers. Sponsorship of our Awards and Symposium represents a unique opportunity for you to join with us as a partner in our recognition of innovation, and achievement.

By becoming a sponsor of the Awards or Symposium, you will have the opportunity to interact with hundreds of health care providers from across the District, and you will be warmly welcomed at either or both events.

Please take the opportunity to review our sponsorship offerings, and contact Richard Cheney, Executive Director of Allied Health Services & Innovation, if you have any questions. Richards’s details can be found in the Securing Your Sponsorship section within this Prospectus.

I look forward to welcoming you as a sponsor of our 2019 *Living Quality & Safety* program of events.

Scott McLachlan
Chief Executive
Western NSW Local Health District

- covers nearly 250,000 square kilometres
- includes three major referral hospitals, four District health services, 38 inpatient facilities, 50 community health centres, 25 multipurpose services and the largest rural mental health service in Australia
- extends from Bathurst in the east to Bourke in the west, north to the Queensland border, and south to Cowra
- more than 275,000 people live in our District, over 11 per cent of whom are Aboriginal
- we employ around 7,000 people – over 2.5 per cent of the entire District’s population are part of our team
Our Innovation

Our track record of innovation includes:

- establishing the Health Intelligence Unit, a shared resource for health care providers in our region, providing data analysis and interpretation
- the development of our Technology Enablement Strategy which aims to build a Digital Health Region, with investment focused on information consolidation, improving access to systems and information, care coordination, and enhancing and personalising patient care and staff experience
- we are the first Local Health District to have a Reconciliation Action Plan, and our Aboriginal Signage Strategy, launched in March 2017, is both building community partnerships and positioning our facilities as places where Aboriginal people can feel safe and nurtured
- the development and release of our Research Strategy which strategically positions us to be proactive in seeking out research opportunities, and to become a leader in the delivery of world-class, meaningful rural health research.
Why Sponsor?

A partnership with us will give you the opportunity to:

- position your business as a market leader and champion of rural health. Your support will spotlight your role in improving the health and wellbeing of the people of Western NSW
- network with leading and influential thinkers and innovators in health care
- expose your brand repeatedly before and after the event to over 7000 staff members who are located across a large geographical area of Western NSW
- highlight your brand to your target market through our online and social media channels
Select a Sponsorship Package

The Symposium

- includes up to 300 hundred delegates from across the District, including General Managers, Health Service Managers, Clinicians, Executive Leaders and Board Members
- features a full day program of presentations from finalists of our Living Quality & Safety Awards program
- features poster presentations from the finalist projects from across the District

The Symposium offers sponsors five unique sponsorship opportunities:

- Guest Speaker – $10,000 (one opportunity)
- Symposium Coffee Cart Partner - $5,000 (one opportunity)
- Satchel and Notebook Partner- $5,000 (one opportunity)
- Catering Sponsors - $3,000 each (two opportunities)
2018 Symposium in Pictures
Symposium Sponsorship Opportunities

Guest Speaker - one opportunity
Investment $10,000 + GST

Recognition and Branding Opportunities
- Acknowledgment as major sponsor in Opening Address
- Five minute address at the Symposium including introduction of the Guest Speaker
- Exclusive Sponsor Logo Holding Slide
- Sponsors Group Logo Holding Slide
- Sponsor logo in Symposium App
- Sponsor acknowledgement on Symposium App with 150 word company profile
- Opportunity to host information booth at the Symposium

Website and Social Media Exposure
- Recognition as a sponsor with 150 word company profile, link & logo on WNSWLHD website
- Logo link on WNSWLHD Social Media

Advertising & Exposure
- Logo acknowledgement in Symposium App
- Opportunity for satchel inserts of approved promotional material provided by sponsor
- Acknowledgement as Major Sponsor in the Awards edition of Staff Newsletter

Venue Signage
- Exclusive Banner positioning on stage (no more than one metre wide and provided by sponsor)

Networking Opportunities
- Four Sponsor guests invited to Gala Awards Dinner where 300 staff will be present
Symposium Sponsorship Opportunities

Symposium Coffee Cart - one opportunity
Investment $5,000 + GST

Recognition and Branding Opportunities
- Acknowledgment at Opening Address
- Sponsors Group Logo Holding Slide
- Logo in Symposium App
- Opportunity to host information booth at the Symposium

Website and Social Media Exposure
- Logo link on WNSWLHD Social Media

Advertising & Exposure
- Logo acknowledgement in Symposium App
- Opportunity for satchel inserts of approved promotional material provided by sponsor

Venue Signage
- Exclusive Banner positioning (no more than one metre wide and provided by sponsor) at Coffee Cart

Networking Opportunities
- Two Sponsor guests invited to Gala Awards Dinner where 300 staff will be present
Symposium Sponsorship Opportunities

Satchel and Notebook - one opportunity
Investment $5,000 + GST

Recognition and Branding Opportunities
- Acknowledgment at Opening Address
- Sponsors Group Logo Holding Slide
- Logo in Symposium App
- Opportunity to host information booth at the Symposium

Website and Social Media Exposure
- Logo link on WNSWLHD Social Media

Advertising & Exposure
- Exclusive sponsor logo placement on satchel and notebook
- Logo acknowledgement in Symposium App
- Opportunity for satchel inserts of approved promotional material provided by sponsor

Venue Signage
- Exclusive banner in trade display area (no more than one metre wide and provided by sponsor)

Networking Opportunities
- Two Sponsor guests invited to Gala Awards Dinner where 300 staff will be present
Symposium Sponsorship Opportunities

Catering Sponsor - two opportunities
Investment $3,000 each + GST

Recognition and Branding Opportunities
- Acknowledgment at Opening Address
- Sponsors group logo holding Slide
- Logo in Symposium App
- Opportunity to host information booth at the Symposium

Website and Social Media Exposure
- Logo link on WNSWLHD Social Media

Advertising & Exposure
- Logo acknowledgement in Symposium App

Venue Signage
- Signage on catering tables
- Exclusive Banner in lunch area (no more than one metre wide and provided by sponsor)

Networking Opportunities
- One Sponsor guest invited to Gala Awards Dinner where 300 staff will be present
The Gala Awards Dinner

The Gala Dinner is a highlight on our Health Districts calendar - our night to celebrate innovation across our District, the celebration allows our staff to come together and celebrate our achievements.

- attended by 300 people, including all finalists, health service leaders, judges and sponsors
- a formal celebration of the achievements of our staff,
- awarding of category winners
- a festive evening, including live entertainment and a three-course meal

The Gala Awards Dinner offers sponsors a total of 13 opportunities across three package categories:

- Platinum Partner, major sponsor - $15,000 (1 opportunity)
- Silver Partner - $8,000 (2 opportunities)
- Award Partners with award naming rights - $2,500 (ten opportunities)

Additional Opportunity for Sponsors

We would like to offer all sponsors FREE OF CHARGE the opportunity to host an Information Booth at the Symposium on Thursday 20th June 2019 in Dubbo. Please indicate if you would like to take up this offer by ensuring this section of the Expression of Interest is completed. Table and chairs are provided.

See the following pages for more detail on the inclusions of each sponsorship package.
2018 Gala Awards Dinner in Pictures
Gala Awards Dinner Sponsorship Opportunities

Platinum Partner – one opportunity
Investment $15,000 + GST

Recognition and Branding Opportunities
- Five minute address at the Gala Awards Dinner
- Acknowledgment as major sponsor in Opening Address
- Exclusive sponsor logo holding slide
- Sponsors group logo holding slide
- Sponsor acknowledgement in Symposium App
- Logo on Gala Dinner Awards Program Cover
- Logo in Gala Dinner Awards Program
- Naming rights for two individual Awards
- Logo Placement on appropriate finalist certificate
- Opportunity to present Award winners for sponsored awards
- Opportunity to host information booth at the Symposium

Website and Social Media Exposure
- Recognition as a sponsor with 200 word company profile, link & logo
- Logo link on WNSWLHD Social Media

Advertising & Exposure
- Full A5 page advertisement in Awards Program (Advertisement to be provided by Sponsor)
- Logo acknowledgement in Awards Program
- Opportunity for satchel inserts of approved promotional material (provided by sponsor)
- Acknowledgement as Major Sponsor in the Awards Staff Newsletter

Venue Signage
- Logo on media banner
- Exclusive banner positioning (no more than two metres wide and provided by sponsor)

Networking Opportunities
- Four Sponsor guests invited to Gala Awards Dinner where 300 staff will be present
Gala Awards Dinner Sponsorship Opportunities

Silver Partner – two opportunities
Investment $8,000 + GST

Recognition and Branding Opportunities
- Acknowledgment as sponsor in Opening Address
- Sponsors group logo holding slide
- Sponsor acknowledgement in Symposium App
- Logo in Gala Dinner Awards Program
- Naming rights for two individual Awards
- Logo placement on appropriate Finalist Certificate
- Opportunity to present Award winner for sponsored award
- Opportunity to host information booth at the Symposium

Website and Social Media Exposure
- Recognition as a sponsor with 100 word company profile, link & logo on WNSWLHD website
- Logo link on WNSWLHD Social Media

Advertising & Exposure
- Half A5 Page Advertisement in Awards program (Advertisement to be provided by Sponsor)
- Logo acknowledgement in Awards program
- Opportunity for satchel inserts of approved promotional material provided by sponsor
- Acknowledgement as Sponsor in the Awards edition of Staff Newsletter

Venue Signage
- Logo on media banner
- Exclusive Banner positioning (no more than one metre wide and provided by sponsor)

Networking Opportunities
- Two Sponsor guests invited to Gala Awards Dinner where 300 staff will be present
Gala Awards Dinner Sponsorship Opportunities

Individual Award Partner – ten opportunities
Investment $2,500 + GST

Recognition and Branding Opportunities
- Acknowledgment as sponsor in Opening Address
- Sponsors group logo holding slide
- Sponsor acknowledgement in Symposium App
- Logo in Gala Dinner Awards Program
- Exclusive Award naming rights on award trophy
- Logo placement on appropriate Finalist Certificate
- Opportunity to present the sponsored Award
- Opportunity to host information booth at the Symposium

Website and Social Media Exposure
- Recognition as a sponsor with logo link to company website
- Logo link on WNSWLHD Social Media

Advertising & Exposure
- Logo acknowledgement in Awards program
- Acknowledgement as Sponsor in the Awards edition of Staff Newsletter

Venue Signage
- Logo on media banner

Networking Opportunities
- One Sponsor guest invited to Gala Awards Dinner where three hundred staff will be present
Securing your Sponsorship

Terms and Conditions

Thank you for considering partnering with our Health District, by way of sponsoring these exciting events.

Sponsorship requests will be in accordance with the [NSW Health Sponsorship Policy PD2005_415](#).

To register your interest in partnering with us as a sponsor for the [Western NSW Local Health District Living Quality & Safety Symposium and Gala Awards Dinner](#) please complete the following [Expression of Interest](#) and email to: [WNSWLHD-HealthAwards@health.nsw.gov.au](mailto:WNSWLHD-HealthAwards@health.nsw.gov.au)

For enquiries please contact
Mr Richard Cheney,  
Executive Director of Allied Health Services & Innovation  
Western NSW Local Health District  
Phone 02 6369 8940

Expressions of interest should be returned by 28th February 2019.
2019 Expression of Interest Request Form

Partnership Opportunities Western NSW Local Health District
Living Quality & Safety Symposium and Gala Awards Dinner

Thank you for considering partnering with our Health District. To register your interest as a sponsor for the 2019 Living Quality & Safety Awards please complete this Expression of Interest and email to WNSWLHD-HealthAwards@health.nsw.gov.au

<table>
<thead>
<tr>
<th>Contact Name:</th>
<th>Position:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organisation:</td>
<td>Billing</td>
</tr>
<tr>
<td>ABN:</td>
<td>Address:</td>
</tr>
<tr>
<td>Telephone:</td>
<td>Email:</td>
</tr>
</tbody>
</table>

We wish to express our interest to partner with Western NSW Local Health District by sponsorship of (please indicate by ticking appropriate box below)

### GALA AWARD DINNER Partner Opportunities

- Platinum Partner: $15,000 plus GST
- Silver Partner: $ 8,000 plus GST

### SYMPOSIUM Partner Opportunities

- Guest Speaker: $10,000 plus GST
- Symposium Coffee Cart Partner: $5,000 plus GST
- Symposium Satchel and Notebook Partner: $5,000 plus GST
- Morning Tea opportunity: $3,000 plus GST
- Afternoon Tea opportunity: $3,000 plus GST

### In-kind Partnership Opportunities

- Photography at Symposium including:
  - Images include: Speakers, Presenters, Partners Sponsors and general networking

- Lucky Door Prize

- Other - Please nominate item

### ADDITIONAL OPPORTUNITY for ALL SYMPOSIUM & GALA DINNER SPONSORS

- Please indicate if you would like to host an Information Table at the Symposium on Thursday 20th June in Dubbo – free of charge to all sponsors

Expressions of interest should be returned by 28 February 2019

2019 Sponsorship Prospectus
Living Quality and Safety Awards